

Re:imagine

GEELONG

TUESDAY 12 OCT



Day 1: Livestream from Geelong, Australia
9.00pm ADST | www.geelongcityofdesign.com.au

PROGRAM:



MASTER OF CEREMONIES

Jason Smith

Director and CEO, Geelong Gallery

Acknowledgement of Country

Welcome from Greater Geelong Deputy Mayor, Cr Trent Sullivan

Welcome from Minister for Creative Industries, The Hon Danny Pearson MP

Welcome by Coordinator Cities of Design, Stijn De Baillie, Designregio Kortrijk

Panel 1: Reimagine – Culture, creativity and social

This panel explores the role that design plays in reimagining creative spaces and the importance of connecting to a city's cultural identity.



MODERATOR

Joel McGuinness

CEO and Creative Director, Geelong Arts Centre

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Creating a 21st Century Clever and Creative Cultural District for Geelong



Martin Paten

Manager Arts and Culture,
City of Greater Geelong

Geelong's signature Arts and Cultural Precinct is currently being reimagined to be a beacon for the City's Clever & Creative community vision.

The precinct masterplan is being designed to inspire a new culture experiences, opening up future possibilities for the surrounding arts and cultural venues.

This session will bring insight in to Geelong's regional and internationally admired library, arts centre, gallery, museum, contemporary youth arts and theatre companies – and what significant changes they are experiencing at this momentous time for Geelong.

The Eilands of Southwest Flanders



Jadd Hallaj

Architect and Urban Planner,
Designer in Residence with
Designregio Kortrijk 2020

The moated homesteads of Southwest Flanders, Belgium are a network of vernacular settlements that are surrounded by water, making them look like islands (Eilanden in Dutch).

During a design residency, our team used design thinking and storytelling to engage citizens in the preservation and valorization of what we have come to see as a cultural landscape.

[Learn more](#)

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Reimagining the 'who' and the 'how' of the design process



Ellie Schneider

Director, Detroit City of Design,
Design Core

This presentation will cover Detroit's efforts to shift the culture of Design in Detroit to foster a more inclusive and sustainable future.

Design Core has developed the City of Design Challenge, a platform that invites community-based teams to explore a particular topic or issue through the lens of inclusive design and propose projects that improve life for Detroiters. The presentation will share background, outcomes from our first Challenge, and future plans for growing the program in Detroit and beyond.

[Learn more](#)

Nemuno7, the great ship of culture



Asta Ivanauskiene

Head of Ars Futuri
[Ars Futuri is partner of
Kaunas2022]

Nemuno7 is a river engineering and landscape design project that is unique in Europe and which will serve as a public cultural space. The object combines technological history, historic heritage, and contemporary architecture and is expected to become a new attraction in Kaunas for locals and tourists.

A dredger placed on the left bank of the Nemunas River near the small town of Zapyškis will become a cultural centre for visual art, media and technology, interdisciplinary collaboration, science, and creativity, and promises to become one of the most vibrant accents in the Kaunas European Capital of Culture 2022 programme.

[Learn more](#)

10.30PM CLOSE

END OF DAY 1 PROGRAM