



CREATIVE ENGINE GRANTS 2025 KEY SELECTION CRITERIA OVERVIEW

IGNITION

Ignition grants are designed for projects that are in the early stages of creation and need support in transitioning from creative development to preparation for presentation.

We are looking for projects that demonstrate clear ambition, connection to audience and an understanding of the resources needed to be successful.

A SUCCESSFUL IGNITION OFFER WILL INCLUDE

- Cash contribution: up to \$5,000 (+ up to \$2,000 in access costs if required)
- Access to rehearsal studio space (5 days)
- Access to co-working and meeting spaces
- Opportunity for an informal progress showing, however this is not a requirement

EXPECTATIONS OF GRANT RECIPIENT

- Attend professional development sessions provided by Geelong Arts Centre
- Attend gatherings to meet fellow grant recipients and to connect with the Creative Engine community of creatives
- Complete studio rehearsal period during allotted eligible time (agreed upon at time of grant acceptance)
- Attend photo opportunity with fellow grant recipients
- Complete an informal acquittal at the conclusion of development period

ACCESS & DIVERSITY

We support the diversity of lived experiences in the d/Deaf and Disabled community and encourage multiple-marginalised Disabled people to apply.

Please email creativeengine@geelongartscentre.org.au to discuss accessibility requirements.

Priority will be given to artists who work in, live in, or can demonstrate a strong connection to the G21 region.

We have an express commitment to First Nations artists, PoC artists, and artists from lower income backgrounds. Applications will be reviewed by a curatorial panel who will take into consideration the calibre of the artists, the quality of the creative idea and the connection to Geelong.



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ELIGIBLE IN-STUDIO DATES

Monday 29 September - Friday 3 October, 2025
Monday 6 October - Friday 10 October, 2025
Monday 3 November - Friday 7 November, 2025
Monday 10 November - Friday 14 November, 2025
Monday 17 November – Friday 21 November, 2025
Monday 24 November - Friday 28 November, 2025

KEY DATES

Applications Open Monday 21 July 2025
Applications Close 9am, Monday 18 August 2025

SELECTION PANEL

Penny McCabe Head of Programming, Geelong Arts Centre
Nicole La Bianca Senior Producer, Creative Industries and Programming, Geelong Arts Centre
TBC Third panel member TBC

HOW TO APPLY

To apply for this opportunity please consider project connection to each of the selection criteria listed below and submit your application via:
geelongartscentre.org.au/creative-engine/grants-support-initiatives/ignition

CONTACT US

If you have any questions or queries please email creativeengine@geelongartscentre.org.au



KEY SELECTION CRITERIA & GRANT APPLICATION QUESTIONS

1 About your project

- Name of your project
- What artform best describes your project?
- Describe your project? (500 words max)
- What stage of development is your project at and why does your project need development at Geelong Arts Centre?
Eg. Have you written a script? Have you had a development process?
- What do you hope to have achieved by the end of your supported development?
Please note: this funding and venue access does not include formal presentation or public performance
- What do you need for your project to be a success?
- Do you live or work in Geelong surrounding regions?
If no, can you please demonstrate your connection or intended connection to the local community? (200 words max)

2 Key Selection Criteria

CONNECTION

- What are your/the project's connections to Geelong? Why is this project relevant currently for Geelong audiences and communities?
- How does this project support your current practice and how may the project contribute to your professional career development?

INNOVATION

- In your approach, be that through art form, story or concept – what innovation is being explored?
- What specific creative outcomes are you hoping to achieve from this exploration?

PLANNING

- What are your plans to reach your creative ambitions for this project?
- What do you need for this project to be a success?
- How will you support your own well-being and that of your collaborators?

3 Project Details

- Your Project team (Names, roles and a short bio)
- What is your proposed timeline for the project (dates and times)?
- Are these dates and times flexible?



KEY SELECTION CRITERIA & GRANT APPLICATION QUESTIONS

4 Demonstrating Community Connection

Although not a requirement, we encourage successful applicants to give back to our thriving artistic community by offering a small public engagement outcome either during or at the completion of their residency.

This may include, but is not limited to:

- Social media sharing
- Informal or formal showings
- Workshops and/or masterclass
- Script readings
- Feedback sessions

Provide details of the public engagement outcome of your project.

The final form of the public engagement outcome can be defined in negotiation with Geelong Arts Centre if your application is successful.

5 Budget

- Supply your completed budget template. The budget template is available for download at geelongartscentre.org.au/creative-engine/grants-support-initiatives/ignition
- If required please add any information explaining your budget, in addition to the budget template, alongside this form.

6 Optional

- Supply any further support material you would like for us to consider