

## CREATIVE ENGINE GRANTS 2024 KEY SELECTION CRITERIA OVERVIEW

### IGNITION

**Ignition grants are designed for projects that are in the early stages of creation and need support in transitioning from creative development to preparation for presentation.**

We are looking for projects that demonstrate clear ambition, connection to audience and an understanding of the resources needed to be successful.

### A SUCCESSFUL IGNITION OFFER WILL INCLUDE

- Cash contribution: up to \$5,000 (+ up to \$2,000 in access costs if required)
- Access to rehearsal studio space (one week)
- Access to co-working and meeting spaces
- Mentoring opportunities with leading independent practitioners
- Opportunity for an informal progress showing, however this is not a requirement

### EXPECTATIONS OF GRANT RECIPIENT

- Attend professional development sessions provided by Geelong Arts Centre
- Attend gatherings to meet fellow grant recipients and to connect with the Creative Engine community of creatives
- Complete studio rehearsal period during allotted eligible time (agreed upon at time of grant acceptance)
- Attend photo opportunity with fellow grant recipients on Thursday 22 February
- Complete an informal acquittal at the conclusion of your development period

### ACCESS & DIVERSITY

We support the diversity of lived experiences in the d/Deaf and Disabled community and encourage multiple-marginalised Disabled people to apply.

Please email [creativeengine@geelongartscentre.org.au](mailto:creativeengine@geelongartscentre.org.au) to discuss accessibility requirements.

Priority will be given to artists who work in, live in, or can demonstrate a strong connection to the G21 region.

We have an express commitment to First Nations artists, PoC artists, and artists from lower income backgrounds. Applications will be reviewed by a curatorial panel who will take into consideration the calibre of the artists, the quality of the creative idea and the connection to Geelong.

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### ELIGIBLE REHEARSAL PERIODS

Monday 1 - Friday 5 April, 2024  
Monday 8 - Friday 12 April, 2024  
Monday 15 - Friday 19 April, 2024  
Monday 29 April - Friday 3 May, 2024  
Monday 6 - Friday 10 May, 2024  
Monday 13 - Friday 17 May, 2024  
Monday 20 - Friday 24 May, 2024

### KEY DATES

<b>Applications Open</b>	Monday 22 January 2024
<b>Applications Close</b>	9am, Monday 12 February 2024
<b>Selected projects notified</b>	By Monday 19 February 2024
<b>Photo opportunity with fellow grant recipients</b>	Thursday 22 February 2024
<b>Development completion</b>	Projects awarded a grant in this round must complete their development prior to 24 May 2024

### SELECTION PANEL

<b>Joel McGuiness</b>	Chief Executive Officer and Creative Director, Geelong Arts Centre
<b>Penny McCabe</b>	Head of Programming, Geelong Arts Centre
<b>Nicole La Bianca</b>	Senior Producer, Creative Industries and Programming, Geelong Arts Centre

### HOW TO APPLY

To apply for this opportunity please consider project connection to each of the selection criteria listed below and submit your application via:

[geelongartscentre.org.au/creative-engine/grants-support-initiatives/ignition](https://geelongartscentre.org.au/creative-engine/grants-support-initiatives/ignition)

### CONTACT US

If you have any questions or queries please email [creativeengine@geelongartscentre.org.au](mailto:creativeengine@geelongartscentre.org.au)

## KEY SELECTION CRITERIA & GRANT APPLICATION QUESTIONS

### 1 About your project

- Name of your project
- What artform best describes your project?
- Describe your project? (500 words max)
- What stage of development is your project at and why does your project need development at Geelong Arts Centre?  
Eg. Have you written a script? Have you had a development process?
- What do you hope to have achieved by the end of your supported development?  
Please note: this funding and venue access does not include formal presentation or public performance
- What do you need for your project to be a success?
- Do you live or work in Geelong surrounding regions?  
If no, can you please demonstrate your connection or intended connection to the local community? (200 words max)

### 2 Key Selection Criteria

#### CONNECTION

- What are your/the project's connections to Geelong? Why is this project relevant currently for Geelong audiences and communities?
- How does this project support your current practice and how may the project contribute to your professional career development?

#### INNOVATION

- In your approach, be that through art form, story or concept – what innovation is being explored?
- What specific creative outcomes are you hoping to achieve from this exploration?

#### THOUGHTFULNESS

- What considerations have you made for the project? How will you achieve your creative output/s? What do you need for this project to be a success?
- How will you support your own wellbeing and that of your collaborators?

### 3 Project Details

- Your Project team (Names, roles and a short bio)
- What is your proposed timeline for the project (dates and times)?
- Are these dates and times flexible?

## KEY SELECTION CRITERIA & GRANT APPLICATION QUESTIONS

### 4 Demonstrating Community Connection

Although not a requirement, we encourage successful applicants to give back to our thriving artistic community by offering a small public engagement outcome either during or at the completion of their residency.

This may include, but is not limited to:

- Social media sharing
- Informal or formal showings
- Workshops and/or masterclass
- Script readings
- Feedback sessions

Provide details of the public engagement outcome of your project.

The final form of the public engagement outcome can be defined in negotiation with Geelong Arts Centre if your application is successful.

### 5 Budget

- Supply your completed budget template. The budget template is available for download at [geelongartscentre.org.au/creative-engine/grants-support-initiatives/ignition](http://geelongartscentre.org.au/creative-engine/grants-support-initiatives/ignition)
- If required please add any information explaining your budget, in addition to the budget template, alongside this form.

### 6 Optional

- Supply any further support material you would like for us to consider